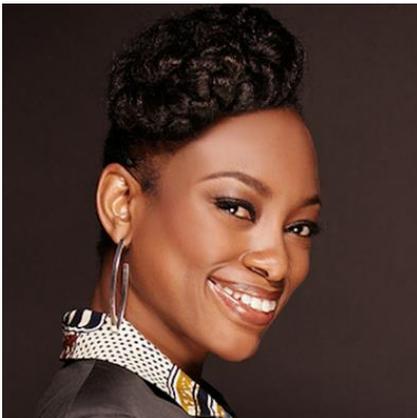




## Meet the Speakers

Session 3.4 | MONDAY 28 SEPTEMBER 2020, 3 PM - 4:30 PM EDT  
THE BIG ENCHILADA: MAPPING HOPE FOR PEOPLE AND PLANET

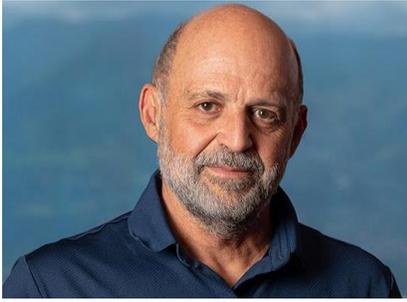


### **HOST & MODERATOR**

**FEMI OKE**

**CO-FOUNDER MODERATE THE PANEL**

Femi Oke is an award-winning international journalist, broadcaster, professional moderator and co-founder of the diverse moderators bureau "Moderate The Panel." Based in Washington, D.C., she hosts the interactive current affairs show "The Stream" for Al Jazeera English; is a correspondent for the Al Jazeera documentary series "Fault Lines"; and the social media correspondent for NPR's midday news program "Here and Now."



**KEYNOTE SPEAKER**

**CARLOS MANUEL RODRIGUEZ**

**CEO AND CHAIRPERSON OF THE GLOBAL ENVIRONMENT FACILITY**

Lawyer by profession, politician by choice, and conservationist at heart, Carlos Manuel Rodriguez was elected as CEO and Chairperson of the Global Environment Facility by its governing body, the GEF Council, in June 2020. The Costa Rican Environment and Energy Minister was a pioneer in the development of Payment for Ecosystem Services initiatives and strategies for forest restoration, ocean conservation, and de-carbonization, and is an internationally recognized expert on environmental policy, multilateral environmental negotiations, and financing for nature conservation. Rodriguez has held various technical and political positions over the past 30 years: Director of Costa Rica's National Parks Service and founder of many environmental NGOs and tropical research institutes, he was also an expert negotiator in UNFCCC, CBD, and UNCCD, and participated in negotiations for the creation and implementation of the GEF and the Green Climate Fund. After his second tenure as Minister, he was Vice-President for Global Policy at Conservation International.



**KEYNOTE SPEAKER**

**REBECCA MOORE**

**DIRECTOR OF GOOGLE EARTH**

Rebecca Moore directs Google's geospatial initiatives driving environmental and social impact, including Google Earth, Earth Engine, and Environmental Insights Explorer. She initiated the development of Google Earth Engine in 2009 as a planetary-scale cloud platform bringing an unprecedented amount of satellite data online for the first time, together with petapixel-scale computation, enabling data scientists to easily derive actionable insights about our changing planet. Rebecca also conceived and leads the Google Earth Outreach program, which supports nonprofits, governmental institutions and indigenous communities in applying Google's mapping tools to the world's most pressing problems affecting people and planet.



## **KEYNOTE SPEAKER**

### **THOMAS LOVEJOY**

#### **SENIOR FELLOW OF BIODIVERSITY AND ENVIRONMENTAL SCIENCE AT UNITED NATIONS FOUNDATION**

Thomas Lovejoy is a University Professor in the Department of Environmental Science and Policy at George Mason University and a senior fellow at the United Nations Foundation, based in Washington, DC. Lovejoy has served on science and environmental councils under the Reagan, Bush and Clinton administrations and was also the World Bank's chief biodiversity advisor and lead specialist for environment for Latin America and the Caribbean. Lovejoy holds Bachelor of Science and PhD in biology from Yale University.



## **SPEAKER**

### **DUKO HOPMAN**

#### **ASSOCIATE PARTNER MCKINSEY & COMPANY**

Duko Hopman is an Associate Partner with McKinsey & Company, based in New York. He is a leader in our Healthcare Systems & Services practice, and splits his time between supporting US healthcare clients and global nature conservation topics. Duko has supported governments with wildlife poaching crises, national park strategies and 'wildlife economy' strategies and has worked closely with leading conservation organizations to shape their strategies. Duko holds a BSc. in Biology, a MSc. in Epidemiology and an MBA from Columbia University.



## **SPEAKER**

### **ANDREA MEZA**

#### **MINISTER OF ENVIRONMENT AND ENERGY COSTA RICA**

Andrea Meza is the current Ministry of Environment and Energy of Costa Rica, and an expert in sustainable development with more than 20 years of experience in formulating public policies and executing projects. She has worked in more than 15 Latin American countries in multidisciplinary projects financed by various multilateral organizations (IDB, World Bank, CAF, European Union, UNDP), bilateral (AECID, GIZ) and National governments.



***SPEAKER***

**RAFAEL MONGE**

**DIRECTOR OF THE NATIONAL CENTER FOR GEOENVIRONMENTAL INFORMATION**

Rafael Monge is an economist with broad experience in different fields related to environmental information, including the current development of the National Land Use, Land Cover and Ecosystems Monitoring System (SIMOCUTE). He was part of the team that produced and published the first State of the Environment Report of Costa Rica in 2018 and has been supporting the development of environmental accounts, the accession process of Costa Rica to the OECD, and the generation of Sustainable Development Goals (SDG) environmental indicators for the country. Currently, he is the Director of National Center of GeoEnvironmental Information (CENIGA), a technical unit of the Ministry of Environment and Energy in Costa Rica aimed at promoting adequate management of national environmental information.



***SPEAKER***

**TOM OKURUT**

**EXECUTIVE DIRECTOR FOR THE NATIONAL ENVIRONMENT AND MANAGEMENT AUTHORITY**

Dr Tom Okurut is the current chief executive for Uganda National Environment Management Authority; a governmental agency mandated by law to regulate, monitor and supervise the environment management activities in the country in line with sustainable development principles. Prior to this appointment, he worked for five years as the Executive Secretary for the Lake Victoria Basin, an apex institution for the East African Community responsible for coordinating the sustainable management and development in this vast shared resource of the community. He was the 1st chief executive of the Commission which he effectively anchored its financial base and technical operations into the EAC.



***SPEAKER***

**FRANCIS OGWAL**

**NATURAL RESOURCES MANAGER (BIODIVERSITY AND RANGELANDS) FOR THE NATIONAL ENVIRONMENTAL MANAGEMENT AUTHORITY**

Mr. Francis Ogwal is a Natural Resources Manager (Biodiversity and Rangelands) at the National Environment Management Authority (NEMA). Francis has 26 experience in the field of biodiversity and environment management. Francis has many years of experience on international issues on biodiversity spanning over one and half decades, having served as the National Focal Point for the Convention on Biological Diversity (CBD) for Uganda since 2005 to date. At the national level, Francis effectively guided Uganda in the review and updating of the National Biodiversity Strategy and Action Plan (NBSAP), development of the National Biodiversity Finance Plan and establishment of a National Clearing House Mechanism.



***SPEAKER***

**HERNANDO GARCIA**

**PRESIDENT OF THE HUMBOLDT INSTITUTE**

Hernando Garcia is a biologist from the Pontificia Universidad Javeriana, with a Master's Degree in Ecology from the Autonomous University of Barcelona. He has served as a professor, consultant, researcher and manager in technical and managerial areas. He began his professional career at the Humboldt Institute in 1999. By 2015, he assumed the coordination of the Biodiversity Sciences Program. A year later he was appointed as Deputy Director of Investigations, and in April 2020 he assumed the General Directorate. In his manager profile, he has strengthened the intersectoral agenda, informed decision-making, as well as the consolidation of useful and relevant science and technology networks for the country.



***SPEAKER***

**JIMENA PUYANA**

**NATIONAL MANAGER OF SUSTAINABLE DEVELOPMENT  
UNDP COUNTRY OFFICE COLOMBIA**

Jimena Puyana is an ecologist and has a master's degree in Rural Development and Strategic Environmental Assessment. Her professional experience has focused on the management and conservation of biodiversity in rural areas and has advised the national government on issues related to biodiversity and climate change. She is currently the National Manager for Sustainable Development at the UNDP office in Colombia, where she leads projects on climate change adaptation and mitigation, management of biodiversity and its ecosystem services as well as the implementation of a set of environmental initiatives for the consolidation and sustainability of peace. Translated with [www.DeepL.com/Translator](http://www.DeepL.com/Translator) (free version)



***SPEAKER***

**YAKUP BERIS**

**RESIDENT REPRESENTATIVE, UNDP COUNTRY OFFICE  
KAZAKHSTAN**

Mr. Beris has more than 20 years of work experience in various international organizations at headquarters, regional, and country levels. Prior to joining UNDP in Kazakhstan, Mr. Beris led UNDP's Regional Programme for Arab States based in Amman, Jordan and served as Regional Programme Adviser for the UNDP Regional Bureau for Arab States in New York. He led a team delivering various regional projects in a diverse development setting across the region, including on economic integration, social cohesion, anti-corruption, gender, climate resilience, and crisis response. Mr. Beris also worked in senior positions in UNDP country offices in Khartoum, Sudan, during the finalization of the Comprehensive Peace Agreement as well as in Amman, Jordan, leading a programme focusing on policy advise and capacity support in a middle-income country setting.



***SPEAKER***

**STEVEN BRUMBY**

**SENIOR ADVISOR, NATIONAL GEOGRAPHIC SOCIETY & CEO,  
IMPACT OBSERVATORY**

Steven is the CEO of Impact Observatory, Inc., a space data and artificial intelligence start-up focused on environmental monitoring. Steven is a Senior Advisor to the National Geographic Society and a Senior Fellow with the World Resources Institute, leading development of software and algorithms for the UN Biodiversity Lab and land use/land cover mapping. Steven was the Founding CTO of venture-backed agricultural analysis company Descartes Labs, and a Senior Research Scientist at Los Alamos National Laboratory. He received his Ph.D. in Theoretical Physics at the University of Melbourne (Australia), and has over 100 science papers and journal articles.



***SPEAKER***

**ENRIC SALA**

**EXPLORER IN RESIDENCE NATIONAL GEOGRAPHIC SOCIETY**

Dr. Enric Sala is a former university professor who saw himself writing the obituary of ocean life, and quit academia to become a full-time conservationist as a National Geographic Explorer-in-Residence. He founded and leads Pristine Seas, a project that combines exploration, research, and media to inspire country leaders to protect the last wild places in the ocean. To date, Pristine Seas has helped to create 22 of the largest marine reserves on the planet, covering an area of 5.8 million square km.



***SPEAKER***

**ANDREW PLUMPTRE**

**HEAD OF KEY BIODIVERSITY AREAS SECRETARIAT**

Dr Andy Plumptre worked for more than 30 years in East and Central Africa supporting government agencies to conserve their protected areas and the incredible biodiversity of the Albertine Rift region. In 2018 he took on the role as Head of the Key Biodiversity Area (KBA) Secretariat which focuses on working with national institutions to identify, map and conserve sites of global importance for biodiversity using a set of standard, globally agreed, criteria. The KBA programme is already taking off rapidly with 11 nations having established KBA National Coordination Groups and with 30-40 others interested in assessing their KBAs.



***SPEAKER***

**ANDREW HANSEN**

**PROFESSOR, ECOLOGY DEPARTMENT, MONTANA STATE UNIVERSITY**

Andrew Hansen is Professor in the Ecology Department and Director of the Landscape Biodiversity Lab at Montana State University. He teaches macroecology to undergraduates and landscape ecology to graduate students. His research focuses on interactions among biodiversity, climate change, and land use, with an emphasis on large landscape management and protected areas. He has been funded by NASA Earth Sciences for more than 25 years using remote sensing to enable decision support on ecological conservation by resource managers. Hansen has published widely on these topics, including the book, "Climate Change in Wildlands: Pioneering Approaches to Science and Management."

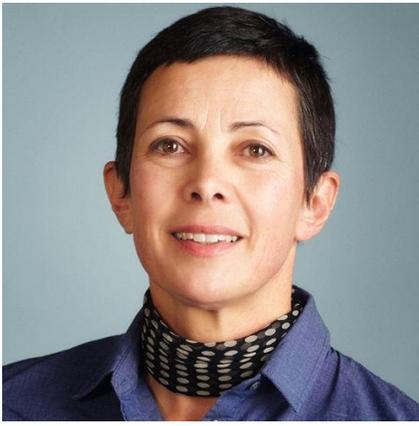


***SPEAKER***

**GUIDO SCHMIDT-TRAUB**

**EXECUTIVE DIRECTOR OF SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK**

Dr. Guido Schmidt-Traub is Executive Director of the UN Sustainable Development Solutions Network and a member of the Governing Council of Future Earth. He has served as climate change advisor to the Africa Progress Panel secretariat and was CEO of Paris-based CDC Climate Asset Management. From 2008-2010 Guido was Director and Partner at South Pole Carbon Asset Management in Zurich, a leading developer of greenhouse gas emission reduction projects. Prior to managing the MDG Support Team at UNDP (2006-2008) he served as Policy Advisor and then as Associate Director of the UN Millennium Project in New York, which was tasked with developing a concrete action plan for the world to achieve the Millennium Development Goals. Earlier Guido was Partner at IndexIT Scandinavia, a private equity fund for early-stage technology companies, and consultant at McKinsey & Company in Germany. He holds a PhD and a Masters in Economics, as well as a Masters in Physical Chemistry.



***SPEAKER***

**CORLI PRETORIUS**

**DEPUTY DIRECTOR, UNITED NATIONS ENVIRONMENT PROGRAMME- WORLD CONSERVATION MONITORING CENTRE (UNEP- WCMC)**

Corli brings 20-years work experience in the fields of environmental management, agriculture and sustainable development, including 12 years at the international level in multilateral and multi-stakeholder contexts. Before taking up her position at UN Environment World Conservation Monitoring Centre , she represented UN Environment in the New York-based inter-agency coordination mechanisms, most notably the UNDG's working groups and task forces, as well as supporting the Executive Director of UN Environment as Chairperson of the High-Level Committee on Programmes (HLCP) and as member of the Chief Executives Board for Coordination (CEB). During her tenure at IUCN she led a consultative process at IUCN with team members, management and external stakeholders to obtain political buy-in and agreement to restructure the communications function in the organization.



***SPEAKER***

**JANET RANGANATHAN**

**VICE PRESIDENT FOR RESEARCH, DATA, AND INNOVATION AT THE WORLD RESOURCES INSTITUTE**

Janet Ranganathan is the Vice President for Research, Data, and Innovation at the World Resources Institute, a global research organization that works at the intersection of environment and development in 50+ countries. Janet has worked extensively on a broad range of sustainable development topics, including food sustainability, business and markets, climate change, greenhouse gas measurement, forests, and more. Janet leads WRI's efforts to harness the data revolution, combining open data, information technologies, artificial intelligence, and human networks to drive better management of the planet's resources. She established Resource Watch, a dynamic platform featuring hundreds of timely and trusted data sets.



## **SPEAKER**

### **JEFFREY PARRISH**

#### **GLOBAL MANAGING DIRECTOR FOR PROTECTED OCEANS, LANDS, AND WATER NATURE CONSERVANCY**

Dr. Jeffrey Parrish (PhD) is The Nature Conservancy's Global Managing Director for Protect Oceans, Lands and Water, responsible for TNC's vision, ambition, and direction on efforts around the world to protect terrestrial, freshwater, and marine biodiversity. He is TNC's organizational champion for protected areas and our work with communities and Indigenous people to ensure expanded protection, management, resiliency, and durability of nature on a warmer and more crowded planet. Previously, Jeff was the Director for the Patagonia Parks Permanence Project and served as Vice President for Conservation at the Wildlife Conservation Network.



## **SPEAKER**

### **JAMISON ERVIN**

#### **MANAGER FOR THE GLOBAL PROGRAMME ON NATURE FOR DEVELOPMENT**

Jamison Ervin is Manager of the Global Programme on Nature for Development. She has worked with UNDP since 2008. Previously, she worked with The Nature Conservancy, World Wide Fund for Nature, and the Forest Stewardship Council. She holds a Ph.D. in natural resources from the University of Vermont, a master's degree in international administration from the School for International Training, and a bachelor's degree in anthropology from Bates College.



## **PANELIST**

### **GIOVANNI REYES**

#### **PRESIDENT ICCA CONSORTIUM IN THE PHILIPPINES**

Giovanni Soliman Bete Reyes is A Sagada-born ethnic Kankanaey from the Mountain Province, and the current President of the Philippine ICCA Consortium doing mapping with communities. It is his ethnicity that molds him as lobbyist for the legislation of indigenous peoples and conservation, as member of the Global Environment Facility (GEF) Advisory Group for Indigenous Peoples based in Washington, D.C, as council member of the global ICCA Consortium based in Geneva. He has committed on environment and indigenous peoples' territories in engaging with government, NGOs both national and international, the private sector and local communities for two decades since 1995.



**PANELIST**

**RACHEL BARRÉ**

**ENVIRONMENTAL LEADERSHIP AVP AT L'ORÉAL**

Rachel Barré began her career at L'Oréal's R&I Division, working on sustainable innovation. She developed a strategy framing sustainable sourcing practices, focusing on renewable ingredients and international mechanisms for Access & Benefit sharing. After 8 years in the R&I department, she is now Environmental Leadership AVP within L'Oréal's Corporate Responsibility team. She coordinates the implementation of nature-based solutions in the fight against climate change, including L'Oréal's Zero deforestation policy and Carbon balanced ambition, as well as the Group's work on the topic of Women & Climate. In June 2020, the Group launched its new sustainable development programme, L'Oréal for the Future. Rachel has a degree in agronomy with a postgraduate specialization in CSR management.



**PANELIST**

**JOHNSON CERDA**

**DIRECTOR OF DEDICATED GRANT MECHANISM AT CONSERVATION INTERNATIONAL**

Johnson Cerda is a member of a Kichwa community of the Ecuadorian Amazon. Mr. Cerda has worked with indigenous organizations in Ecuador and the Amazon basin since 1992. In 2000, Johnson was nominated by indigenous organizations in the Amazon to serve as Co-Director of the Amazon Alliance in Washington, DC where he worked until 2005. Mr. Cerda is currently the Director of the Global Executing Agency for the Dedicated Grant Mechanism for Indigenous Peoples and Local Communities in Conservation International. In this position Mr. Cerda is leading the work with the Global Steering Committee members to guide and oversee the implementation of the global project.



**PANELIST**

**GIULIA STELLARI**

**DIRECTOR OF SUSTAINABLE SOURCING, DIGITAL AND CARBON SOLUTIONS AT UNILEVER**

Giulia Stellari leads Unilever's upstream supply chain digital and carbon programs in support of the company's commitments to climate and nature. She is responsible for the implementation of sustainable sourcing programs for a portfolio of Unilever ingredients and materials. Giulia's previous experience includes being the Founder and President of a software startup that helps small-scale farmers professionalize the management of their farm operations. She holds a Ph.D. in Plant Molecular Biology and Genetics from Cornell, and an A.B. from Harvard in Biology.