



Meet the Speakers

Session 2.4 | FRIDAY 25 SEPTEMBER 2020, 3:00 PM - 4:30 PM EDT
GREENING PRIVATE SECTOR FINANCE FOR THE MISSING MIDDLE



OPENING REMARKS
NIGEL PURVIS
PRESIDENT AND CEO, CLIMATE ADVISORS

Nigel Purvis is the founding CEO of Climate Advisers. Nigel directed U.S. environmental diplomacy in the William J. Clinton and George W. Bush administrations, most recently as Deputy Assistant Secretary of State for Oceans, Environment, and Science. In that capacity he shaped U.S. foreign policy relating to climate change, biodiversity conservation, forests, toxic substances, ozone depletion and environmental aspects of international trade. Previously, he served as a global Vice President for External Affairs and Policy at The Nature Conservancy. He also served as a Senior Fellow at The Brookings Institution and several other major global think tanks. He was the Executive Director of the U.S. Commission on Climate & Tropical Forests. He is a prize winning, honors graduate of Harvard Law School.



HOST & MODERATOR

HELEN EDMUNDSON

**HEAD OF INTERNATIONAL STRATEGY & ENGAGEMENT
DEPARTMENT FOR ENVIRONMENT FOOD & RURAL AFFAIRS, UK
GOVERNMENT**

Helen Edmundson heads Defra's international Climate and Environment Strategy team. Nature based solutions are a key focus of Helen's team work – the financing of them, strengthening the evidence base around them and working in partnership with others across the public and private sector to get these solutions to scale. Helen is an economist by background, with 15 years of experience working in institutions such as the World Bank as a Young Professional, the British civil service, and as an ODI Fellow in Zambia's Ministry of Trade. She has developed policies on a number of areas critical to addressing biodiversity loss and climate change, including agriculture, climate finance, natural wealth accounting, and financial sector development.



SPEAKER

TOBEY RUSS

CEO, FOREST FIRST COLOMBIA

Tobey Jon Russ, Chief Executive Officer, Forest First Colombia S.A.S. Mr. Russ is a Cofounder of Forest First and a member of its board of directors. Prior to establishing Forest First Colombia in 2010 Mr. Russ spent 25 years in financial services and has held a number of senior management positions including: CEO and Chairman of Quanta Capital Holdings, a publicly traded global insurance and reinsurance company, CEO and President of Chubb Financial Services and President of AIG Risk Finance. Mr. Russ received his undergraduate degree from University of New Hampshire and his MBA from La Salle University in Philadelphia.



SPEAKER

KATRINA OLE-MOIYOI

SUSTAINABLE SOURCING SPECIALIST, KERING

Katrina joined Kering in 2019 as the Sustainable Sourcing Specialist. As a Stanford-trained PhD sustainability expert, Katrina has been championing sustainability initiatives within private companies and development institutions for over 10 years. As a UN FAO researcher, she also advised governments on ecosystem management across the Bay of Bengal, and, while working as a United States government contractor, managed a Sri Lankan post-tsunami environmental programme. In her current role at Kering, Katrina brings her field-level operational experience to lead on sustainable raw material sourcing, biodiversity and agriculture. She is creating innovative programmes across the Group's supply chain and played an integral role in designing Kering's biodiversity strategy, including the Kering for Nature Fund, which is a pioneering approach in the industry.



SPEAKER

RICHENDA VAN LEEUWEN

EXECUTIVE DIRECTOR, ASPEN NETWORK FOR DEVELOPMENT ENTREPRENEURS

Richenda recently joined the Aspen Network of Development Entrepreneurs (ANDE) as Executive Director after serving as Managing Director for Empowering Clean Economies at the Rocky Mountain Institute, and previously as Chair, International Institutions at the Global LPG Partnership where she worked on climate and clean energy solutions in developing economies. She was also a member of the World Bank's Energy Program's (ESMAP) Technical Advisory Group from 2016-2019. From 2010-2016 she was Executive Director of Energy Access at the United Nations Foundation. She previously served for nearly five years as CEO of Trickle Up. Richenda has previously worked in private equity and impact investing in emerging markets as well as in post-conflict settings. She is a board director of SELCO India and Energy 4 Impact, and an Emeritus founding U.S. Women's "Clean Energy Ambassador" within the U.S. DOE Clean Energy, Education and Empowerment (C3E) initiative.



SPEAKER

PIERRE ROUSSEAU

SENIOR STRATEGIC ADVISOR, SUSTAINABLE BUSINESS AT BNP PARIBAS

Pierre Rousseau is Senior Strategic Advisor for BNP Paribas' Sustainable Business and leads Global Sustainable Finance Investment initiatives. Prior to this, Pierre was Head of Global Markets Asia Pacific from 2015 - 2018, in addition to supervising the Financial Institutions Coverage unit for APAC. From 2009 - 2015 Pierre was Head of Equities, Asia Pacific, where he led BNP Paribas' Equity Cash and Equities Derivatives platforms. Before joining BNP Paribas, he was Head of Equity APAC for Credit Agricole, as well as creating an integrated electronic trading platform at Indosuez WI Carr Securities (IWICS) in Hong Kong. Pierre started his career in 1985 as a financial controller with Citibank Benelux, after attaining a degree in commercial engineering. He joined Banque Indosuez' Luxembourg office in 1988 and between 1993 - 2000 moved to Singapore, followed by Tokyo, where he was Chief Operating Officer at Banque Indosuez and Credit Agricole Indosuez.



SPEAKER

NANNO KLEITERP

CHAIRMAN, BOARD OF DIRECTORS OF ANDGREEN

Nanno Kleiterp is Chairperson of the Andgreen Board. &Green aims to prove that financing inclusive, sustainable and deforestation-free commodity production can be commercially viable and replicable. Furthermore Nanno is member of the Advisory Boards of Commonland (NGO that focusses on building resilient landscapes, restore healthy ecosystems and create regenerative businesses for generations to come and FormInternational specialized in forest management and services company that manages forest assets in Africa and delivers a range of technical and financial services to clients worldwide. He is Member of the Board of Directors of Banco Súdameris in Paraguay, and of the Board of Arise a investment company that aims to build strong, operationally sustainable financial service providers. In 2016 he published the book "Banking for A Better World" (Amsterdam University Press).